Oval Mapping Directions

A method of identifying diverse individuals who are important to an advisory group in your county

1) Start by brainstorming-(one each on an oval/sticky note, etc):
   a) Community organizations that make decisions that could affect your local extension office
   b) Community organizations that utilize Extension services
   c) Community organizations that we do not traditionally work with, but provide community resources (outside the box)

2) Pencil the links between ovals that reflect influence (Diagram A)

3) Brainstorm individuals of influence from these groups

4) Pencil the links between individuals (different colors-influence, communication, projects, goals, etc)

5) Place small dots (colored marks) to represent diversity, community, program area, sex, age, etc. (Diagram B)

6) Utilize a straw poll to narrow down choices.

Note: For an effective Community Partner Advisory Group, look for both users and non-users of Extension...people you know and don’t know. Involve Extension Committee members and/or others in your mapping process to help insure people are identified who your staff may not know.
Oval Mapping
Who are the organizations that are important to an advisory group in your county?

Diagram A

Oval Mapping
Who are the individuals of these organizations that are important to an advisory group in your county?

Diagram B

Diagrams by C. Abert