What are Community Partner Advisory Groups (CPAGs)?

UW-Extension educational programs make a difference by giving communities and individuals the resources and knowledge to make positive change. To ensure that Extension programs remain relevant in meeting the needs of today’s changing communities, Extension is creating Community Partner Advisory Groups (CPAGs) in each of Wisconsin’s 72 counties.

Why should I be a member?
- Your input is valuable because you are interested in the well-being of your community.
- You have knowledge of the issues affecting your community.
- You have links to community organizations.
- You have a variety of experience.
- You have the ability to influence others.

What are the benefits of serving on the advisory group?
- You can network with others who share similar interests and concerns.
- You will play a role in shaping local programming efforts that are important to the people in your community.
- You will help gather support for establishing and extending educational efforts in important areas.
- You will participate in leadership and issue-focused events.

What does Extension need?
- Help with identifying and framing the issues of local concern.
- Assistance with evaluating the efficiency and effectiveness of community-based programs.
- Help communicating the value of Extension’s educational programming to others.

What type of commitment am I making in joining a group?
If you choose to participate, The Community Partner Advisory Group asks that you:
- Carry out the stated expectations of committee membership.
- Work cooperatively with other members to determine the work of the advisory group.
- Share information with personal social/business/community networks.
- Collaborate with other Extension planning groups.

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Ensuring local effectiveness through strong partners

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