

Extension Education Committee CPAG Orientation

1. Introduction to CPAGs - PowerPoint
 - The Wisconsin Idea
 - Mission of UW-Extension
 - Purpose of CPAGs
 - Informal Mission of CPAGs
 - Who Creates CPAGs
 - What CPAGs Do and Don't Do
 - CPAGs Can Contribute to Extension Effectiveness
 - How Will CPAGs Be Supported
2. Review Handouts:
 - Features and Benefits of CPAGs
 - Recruiting Member to a CPAG
3. Extension Committee Endorsement to Proceed with the Formation of a CPAG
4. Oval Mapping Steps 1 and 2:
 - Discuss the key stakeholder "hubs" that are important to an advisory group in our county
 - Examples include Agriculture stakeholders, family stakeholders, youth stakeholders, economic development stakeholders, other...
 - Each major stakeholder group is written on an 8x11" piece of paper and taped to wall
 - Large group brainstorm: What are the organizations within each of these major stakeholder hubs that are important to an advisory group in our county?
 - Leading group discussion questions include:
 - What community organizations make decisions that could affect our local Extension office?
 - What community organizations utilize Extension services?
 - What are community organizations that we do not traditionally work with, but that provide community resources (think outside the box)
 - Examples include DHHS, HCE, Brain Team (family stakeholders); BRF Downtown Assoc, Chamber of Commerce, BR Industrial Commission (economic development stakeholders); health services, tribal court system, youth services (Ho-Chunk stakeholders)
 - Each organization name is written on a medium size post-it and stuck around it's corresponding "hub"
5. Review next steps:
 - February EEC: distribute a copy of our partial stakeholder "map" from this meeting
 - Between February and March meetings, write down names of people you know who are connected with organizations
 - March EEC: brainstorm names and prioritize people to invite to the first meeting
 - March EEC: show CPAG orientation DVD; invite county board chair's participation in this meeting
 - March EEC: set target date for first meeting
6. Questions, comments, etc from EEC members?
7. Meeting follow-up:
 - Type up oval mapping results from this meeting (support staff can do this)