Extension Education Committee CPAG Orientation

1. Introduction to CPAGs - PowerPoint
   - The Wisconsin Idea
   - Mission of UW-Extension
   - Purpose of CPAGs
   - Informal Mission of CPAGs
   - Who Creates CPAGs
   - What CPAGs Do and Don't Do
   - CPAGs Can Contribute to Extension Effectiveness
   - How Will CPAGs Be Supported

2. Review Handouts:
   - Features and Benefits of CPAGs
   - Recruiting Member to a CPAG

3. Extension Committee Endorsement to Proceed with the Formation of a CPAG

4. Oval Mapping Steps 1 and 2:
   - Discuss the key stakeholder "hubs" that are important to an advisory group in our county
     - Examples include Agriculture stakeholders, family stakeholders, youth stakeholders, economic development stakeholders, other...
     - Each major stakeholder group is written on an 8x11" piece of paper and taped to wall
   - Large group brainstorm: What are the organizations within each of these major stakeholder hubs that are important to an advisory group in our county?
     - Leading group discussion questions include:
       - What community organizations make decisions that could affect our local Extension office?
       - What community organizations utilize Extension services?
       - What are community organizations that we do not traditionally work with, but that provide community resources (think outside the box)
     - Examples include DHHS, HCE, Brain Team (family stakeholders); BRF Downtown Assoc, Chamber of Commerce, BR Industrial Commission (economic development stakeholders); health services, tribal court system, youth services (Ho-Chunk stakeholders)
     - Each organization name is written on a medium size post-it and stuck around it's corresponding "hub"

5. Review next steps:
   - February EEC: distribute a copy of our partial stakeholder "map" from this meeting
   - Between February and March meetings, write down names of people you know who are connected with organizations
   - March EEC: brainstorm names and prioritize people to invite to the first meeting
   - March EEC: show CPAG orientation DVD; invite county board chair's participation in this meeting
   - March EEC: set target date for first meeting

6. Questions, comments, etc from EEC members?

7. Meeting follow-up:
   - Type up oval mapping results from this meeting (support staff can do this)